

WALK-IN-INTERVIEW

Educational qualification, experience and remuneration for Content Developers and Handlers for Social Media Unit of ICAR are as under:-

Career	Content Developer (01 post)	Handlers (03 posts)
Essential Qualifications & Experience	<p>Master's degree/PG Diploma (2 years) in Mass Communication/Journalism from a recognized university with at least 5 years related experience in an organization of repute and must have contributed in content writing/development for social/digital media as evidenced by published work.</p> <p style="text-align: center;">Or</p> <p>Master's degree in Agricultural or allied sciences from a recognized university with at least 7 years experience in editorial work in a publication house or contributed in content writing/development for social/digital media as evidenced by published work.</p>	<p>4 years Bachelors' degree in Computer Science/Information Technology/ or related discipline with 2 years' experience in handling social Media platforms/sites management of an organization</p> <p style="text-align: center;">Or</p> <p>3 years Bachelor's degree in any discipline with one year Post Graduate Diploma in Information Technology with 3 years of experience in handling social Media platforms/sites management of an organization</p> <p style="text-align: center;">Or</p> <p>Master in Computer Applications with 1 year of experience in handling social media platforms/sites management of an organization.</p> <p style="text-align: center;">Or</p> <p>Master's degree in any discipline with one year PG Diploma in Information Technology with 2+ years of experience in handling Social Media/Journalism sites management</p>
Desirable Qualification & Experience	Excellent writing, editing, presentation and communication skills in English and Hindi Social media content development experience in agricultural and allied sector will be preferable	Maintaining and handling content on social media platform of an organization preferably in agriculture or allied sector Knowledge of social media analysis, optimization and management tools and apps.
Salary/remuneration in INR	Rs. 60,000/- (Consolidated)	Rs. 35,000/- (Consolidated)
Date of Walk in Interview	06.02.2017 at 10:00 AM in Committee Room No. 704, DKMA, KAB-I, PUSA Campus, New Delhi 110 012	06.02.2017 at 10:00 AM in Committee Room No. 704, DKMA, KAB-I, PUSA Campus, New Delhi 110 012
<p>Note: certificate of experience from Government/PSUs/Private organizations is required as a proof of experience.</p> <p>Terms and conditions</p> <p>The appointment will be purely on contractual basis.</p> <p>The appointment will be consolidated and no extra allowance will be given.</p> <p>The appointment will be initially made for one year, subject to further renewal on satisfactory performance.</p> <p>Other terms and conditions will apply as per ICAR/Govt. of India rule and regulation.</p>		

Instructions for the candidates:

1. Interested candidates fulfilling the above qualification are invited to appear for Walk-In-Interview at Committee Room No. 704, Directorate of Knowledge Management in Agriculture, Krishi Anusandhan Bhawan - I, Pusa, New Delhi with application.
2. Candidates are necessarily required to produce original certificate(s) which will be returned to them.
3. The appointment is purely on contractual basis for a period of one year.
4. The selected candidates shall not claim any regular appointment at this centre, as the positions are on contract basis.
5. No TA/DA will be paid for appearing in interview.
6. All eligible candidates are requested to be present 30 minutes before scheduled time on the date of interview for necessary formalities.